

Leo Ashcraft

Dallas, Texas | leo@ashcraft.tech | (903) 638-4782
[linkedin.com/in/leo3](https://www.linkedin.com/in/leo3) | github.com/leoashcraft | ashcraft.tech

WORK EXPERIENCE

Software Developer

Jul 2022 - Apr 2024

Strategic Fulfillment Group (SFG)

Big Sandy, Texas

- Piloted the development team in creating a partner data analytics portal used by high-profile clients, including The Smithsonian Institute, Mayo Clinic, D Magazine, Texas Parks & Wildlife and The New York Review of Books. Leveraged PHP, JavaScript, DB2 SQL, CSS, jQuery, AJAX, and APIs, resulting in a 30% increase in partner engagement.
- Engaged in 100% of the Software Development Life Cycle (SDLC), adopting PCI and OWASP standards across coding, reviews, source version control (Git), builds, testing, and operations.
- Collaborated with cross-functional teams to improve data quality and optimize the reports architecture, ensuring accurate and efficient data management.
- Conducted thorough peer code reviews to ensure high-quality, maintainable, and efficient code, contributing to overall project success and team development.
- Ported sites from IBM's Net.Data to PHP/JavaScript, aligning with web standards, enhancing software reliability and UI/UX by resolving bugs, reducing post-launch issues by 80%.

Network Specialist II

Apr 2017 - Jul 2022

Texas Health & Human Services

Terrell, Texas

- Instituted a PHP/HTML/JS/CSS intranet resource hub for quick access to human resources information, event calendars, bulletin boards, and resources reducing helpdesk calls by 15%.
- Implemented cross-departmental process automation by creating PowerShell scripts, cutting task volume by 50%, achieving significant interdepartmental workflow time savings.
- Solved technical issues with Office, Tableau, Power BI, and related tools with 98% satisfaction.

Director of Operations

Jan 2016 - Apr 2017

Premier Eyecare

Lubbock, Texas

- Engineered patient portal using PHP, JavaScript, and MySQL, streamlining data processing and replacing physical forms, resulting in a 60% reduction in workload and expedited intakes.
- Managed 12 - 15 Optometry Technicians, including training on the ophthalmic instruments.
- Orchestrated quality assurance efforts by overseeing data entry, achieving 99.9% accuracy.

Director of IT Operations

Jan 2015 - Jan 2016

GGIS, LTD, LLP.

Dallas, Texas

- Designed and deployed 30+ paywall websites with PHP, JavaScript, SQL and other technologies.
- Improved online visibility by assisting with SEO strategies, social media campaigns, and Google Ads. These efforts resulted in a 40% surge in web traffic and a 20% increase in conversion rates.
- Supervised 25 - 30 customer service representatives and assisted in hiring and firing processes.

WORK EXPERIENCE (continued)

Director of IT Operations
Lifespan Resources of Texas

Jan 2011 – Jan 2015
Dallas, Texas

- Designed and maintained educational WordPress websites for the Department of Aging and Disabilities (D.A.D.S.) Program, leading to securing 100% of the needed government funding for group home acquisitions and rentals and directly contributed to an immediate surge in intakes.
- Deployed and maintained FreePBX (Asterisk) VOIP on CentOS Linux, securing SIP trunking services and installing SIP stations across dozens of group homes with IVR calling access.
- Directed 20+ employees within community homes and corporate offices, providing training.

PROJECTS

React Personal Family Organizer

[View on GitHub](#)

- Developed with Next.JS and React, utilizing MySQL database Styled with Material UI and SCSS.

Python DOCX Search and Replace Tool

[View on GitHub](#)

- Search and replace Tkinter GUI tool originally for tweaking my wife's Cover Letter and Resume.

LindaleIT.com - I.T. & Web Development Company

[View Live](#)

- Responsive WordPress site leveraging Bootstrap, refining a wireframe theme to improve the UI.

LogoBogo.com - Exchange for everything graphics

[View Archive](#)

- Extended from Radio Daddy. This platform offered services, reaching over 2,000 members.

RadioDaddy.com - The web's biggest voiceover exchange

[View Archive](#)

- Originally a father-son project, this platform transformed into a distinctive global voice-over exchange service and flourished into a vibrant community with over 50,000 members.

CERTIFICATIONS

Software Engineering

[View credential](#)

- Gained hands-on expertise in Docker, GitHub, TypeScript, React, MySQL, HTML5, and CSS3.

Meta Front-End Development

[View credential](#)

- Obtained React experience, enhancing UX/UI skills with HTML, CSS, JavaScript, and React.

Data Analysis

[View credential](#)

- Acquired skills in Python, SQL, MongoDB, and other technologies through real-world projects.

ADDITIONAL SKILLS

Laravel | Zend MVC | Jenkins | AWS | REST API | Node.js | Next.js | Vue.js | CI/CD | OOP | Elementor